



# **What's On In Reading**

## **Media Pack**

[What's On In Reading](#) has 1000's of visitors to its website. Every day people are looking to find the best [places to eat and drink](#), [activities](#) for the whole family, unique places to [shop](#), historic landmarks and [attractions](#), local [news](#) and [events](#) and more on our comprehensive website! Also see the available [trades people](#) for all your domestic or commercial work.

We offer different [ad spots](#) locations **to fit all budgets.**

- [Business directory listing](#) - Promote your business on the Reading no.1 online business directory.
- **Rolling text banner “Reading News”** - When you hover-over the words, it will stop rolling and is clickable to your website or sales page.
- **The Big Sliding Banner ad spot** - It rotates every 3 seconds and is linked to your website or sales page. The Banner can also display a video.
- **The Home Page** - The most popular page where advertisers are eager to display their ads. Any advertisers can be displayed on the Home page.
- **Our Targeted Drop Down Menu pages** - Laser target your advertisement to those, that are looking for a particular service. [Restaurants](#), [Hotels and Places to Stay](#), [Things to do](#), [Places to visit and Explore](#), [Golf clubs](#), [Beauty & Spa](#). If we don't have your subheading category, we will create one for you and your business.
- **The Thumbnail small slider** - at the bottom of the pages. It is for those that have small budgets but still want to advertise on “What's on in Reading“. These small but powerful ad can link to your website or sales page.

The following pages explain these adverts in more detail, as well as our main range of skyscraper, single, double and triple box sized adverts, and prices.

**Individual packages can be designed to suit your requirements**

# Reading Business Directory

Grow your customers, enhance your listing and be visible online with simple, effective and choice of options that best suits your needs

## PC Repair LTD



**Business Name:** PC Repair LTD

**Business Category:** Computer Maintenance

**Short Business Description:**

When you need help with your PC, our home PC support call out service can be there for you. Whether you need urgent virus removal or assistance with data backup, PC Repair are competitive and efficient.

**Long Business Description:**

Our friendly, professional experts can visit you at home at a time that suits you. We can help you with:

- \* PC Format and Re-install
- \* Data Recovery
- \* Home Network Setup
- \* Annual Maintenance
- \* PC and Mac Setup
- \* Email Hosting
- \* Laptop Repair
- \* PC and Mac Support and Tutorials

**Business Website Address:** <https://www.pcrepairleeds.com>

**Business Phone Number:** 0113 8000 192

**Business Tags:** pc repair

**City:**

**Postcode:** LS1



### Send Message to listing owner

Name of the Business:

PC Repair LTD

Your Name

Your Email

Message

SEND

## 6 Months listing

### Full Company listing, including:

- ✓ Your Business logo
- ✓ Add up to 3 images for your business
- ✓ 150 characters short business description
- ✓ 400 characters for full description of your business service/products
- ✓ Contact information: Address, Contact numbers, Email address
- ✓ Customers can email you direct via the form on the website
- ✓ Business opening hours
- ✓ Location on google map
- ✓ Listed under your chosen business category
- ✓ Business tags
- ✓ Link to your website URL
- ✓ Link to your Facebook page
- ✓ Promote on our social media
- ✓ Edit your details & change images

~~Normal Price £25~~

For 6 months listing Only £22

List my Business

## 1 Year listing

### Full Company listing, including:

- ✓ Your Business logo
- ✓ Add up to 5 images for your business
- ✓ 150 characters short business description
- ✓ 400 characters for full description of your business service/products
- ✓ Contact information: Address, Contact numbers, Email address
- ✓ Customers can email you direct via the form on the website
- ✓ Business opening hours
- ✓ Location on google map
- ✓ Listed under your chosen business category
- ✓ Business tags
- ✓ Link to your website URL
- ✓ Link to your Facebook page
- ✓ Promote on our social media
- ✓ Edit your details & change images

~~Normal Price £60~~

For 1 year listing Only £40

List my Business

## Lifetime listing

### Full Company listing, including:

- ✓ Your Business logo
- ✓ Add up to 10 images for your business
- ✓ 150 characters short business description
- ✓ 400 characters for full description of your business service/products
- ✓ Contact information: Address, Contact numbers, Email address
- ✓ Customers can email you direct via the form on the website
- ✓ Business opening hours
- ✓ Location on google map
- ✓ Listed under your chosen business category
- ✓ Business tags
- ✓ Link to your website URL
- ✓ Link to your Facebook page
- ✓ Promote on our social media
- ✓ Edit your details & change images

~~Normal Price £350~~

Lifetime listing Only £250

List my Business



# Ad Spots and Pricing

## SINGLE BOX AD PRICES:

- 1 month on any page £61
- 3 months on any page 5% discount £174 (£58pm)
- 6 months on any page 12% discount £322 (£53.67pm)
- 12 months on any page 25% discount £548 (£45.67pm)

## DOUBLE BOX AD PRICES:

- 1 Month on any page £110
- 3 Months on any page 5% discount £314 (£104.67pm)
- 6 Months on any page 12% discount £581 (£96.83pm)
- 12 Months on any page 25% discount £991 (£82.8pm)

## TRIPLE BOX AD PRICES:

- 1 Month on any page £139
- 3 Months on any page 5% discount £395 (£131.67)
- 6 Months on any page 12% discount £733 (£122.17pm)
- 12 Months on any page 25% discount £1,249 (£104.08pm)

## SKYSCRAPER AD PRICES:

- 1 Month on any page £110
- 3 Months on any page 5% discount £314 (£104.67pm)
- 6 Months on any page 12% discount £581 (£96.83pm)
- 12 Months on any page 25% discount £991 (£82.8pm)

Sky Scrapper Ad



Double Box Ad



Single Box Ad



Single Box Ad



Triple Box Ad



# Ad Spots and Pricing

## BIG SLIDING BANER PRICES:

- 1 Month on any page £151
- 3 Months on any page 5% discount £408 (£136pm)
- 6 Months on any page 12% discount £771 (£128.5pm)
- 12 Months on any page 25% discount £1,270 (£105.83pm)

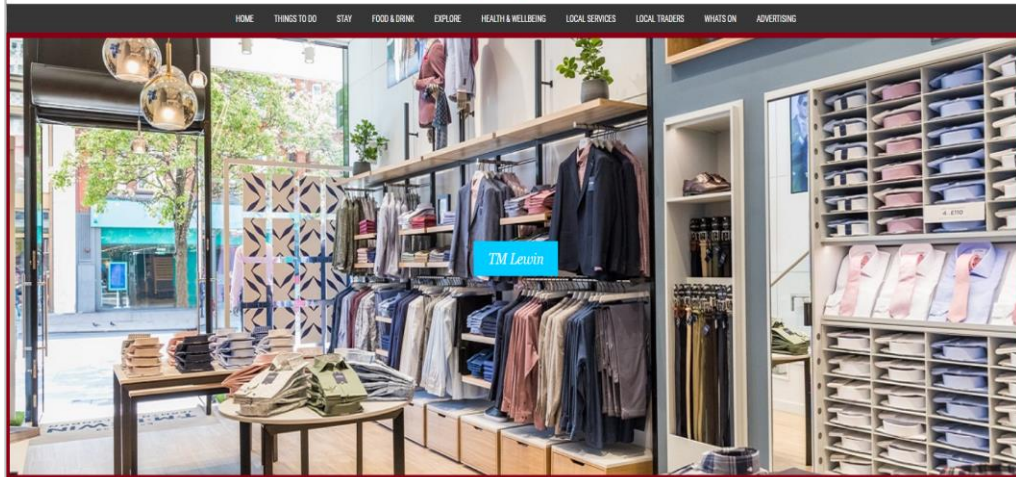
## ROLLING NEWS PRICES:

- 1 Month on the Rolling News £30
- 3 Months on the Rolling News 5% discount £86 (£28.67pm)
- 6 Months on the Rolling News 12% discount £158 (£26.33pm)
- 12 Months on the Rolling News 25% discount £270 (£22.50pm)

## THUMBNAIL SLIDING BANNER PRICES:

- 1 Month all page £37
- 3 Months on all pages 5% discount £107 (£35.67pm)
- 6 Months on all pages 12% discount £198 (£33pm)
- 12 Months on all pages 25% discount £337 (£28.08pm)

Big Sliding Banner



Rolling News

News & Events that's on in " is the 'go to' website, packed with information for residents and visitors, to make your time in Bromley an enjoyable.

Thumbnail Sliding Banner



# Special Ad Packages



## SPECIAL AD PACKAGE 1:

**For 1 Month** you will have ads running on:

- **2 Big Sliding Banners** on Home page and Dropdown tab - a picture or video
- **75 Characters** on the **Rolling News**, hyperlinked to your website of **FREE** sales page
- **Single Ad Spot** on the Home page 364 x 267 pixels
- **Double Ad Spot** 756 x 267 pixels picture or video ad on any **Drop Down menu** of your choice
- **1 Ad spot on the Thumbnail sliding banner** featured on every page
- Entry onto our **Facebook & Social Media**

Normal Price ~~554~~

Special Ad Package 1 Price **£268**

## SPECIAL AD PACKAGE 2:

**For 1 Month** you will have ads running on:

- **Home page Double** ad spot 756 x 267 pixels - a picture or video
- **75 Characters** on the **Rolling News**, hyperlinked to your website of **FREE** sales page
- **Single Ad Spot** 364 x 267 pixels on any Drop Down menu of your choice
- **1 Ad spot on the Thumbnail sliding banner** featured on every page
- Entry onto our **Facebook & Social Media**

Normal Price ~~293~~

Special Ad Package 1 Price **£181**

Advertising on “**Whats On In Reading.com**” is easy and secure.

It gives you the flexibility to change your ad when you want during your advertising period.

We offer a full range of ad sizes to fit any advertisement budget.

- Big Slider Banner **1360 x 460** pixels
- Single Box Ad size is **364 x 267** pixels
- Double Box Ad size is **756 x 267** pixels
- Triple Box Ad size is **1170 x 300** pixels
- Sky Scraper size is **364 x 564** pixels
- Thumbnail Sliding Banner size is **150 x 100** pixels

If you have any questions on any of our ad spots, placements and special packages, please [Contact Us](#)

Contact Information:

Email: [Sales@WhatsOnInReading.com](mailto:Sales@WhatsOnInReading.com)

Website: [www.WhatsOnInReading.com](http://www.WhatsOnInReading.com)

